

ASSOCIATE DIRECTOR, COMMUNITY OUTREACH & ENGAGEMENT

The Moores Cancer Center (MCC) at UC San Diego is the only NCI Designated Comprehensive Cancer Center in San Diego, encompassing a consortium between UC San Diego, the La Jolla Institute for Immunology (LJI) and San Diego State University (SDSU). MCC is recruiting an Associate Director of Community Outreach and Engagement (AD COE). The position supports MCC's commitment to serving our catchment area of San Diego County, as well as the broader population of our surrounding communities, through the cancer research we support and the cancer control activities we undertake. Cancer centers are expected to perform research of particular relevance to their catchment area and engage the populations within their catchment area in the research they conduct. The COE is expected to communicate community needs to Center members to catalyze research in basic, clinical, translational, and population sciences. And Centers are expected to and to disseminate the results of research to the community.

The AD COE will foster bidirectional communication between MCC members and community stakeholders and community members in our catchment area. This communication is critical for our research efforts. To achieve this, the AD COE works directly with the Community Advisory Board, COE staff, community collaborators, and MCC members. The MCC AD COE will provide leadership to carry out a focused mission, vision, and strategy for COE that aligns with the MCC Strategic Plan and COE-related initiatives of UC San Diego Health, UC San Diego Health Sciences, the La Jolla Institute for Immunology, San Diego State University and the larger UC San Diego campus.

- The AD COE will work with leaders across Moores Cancer Center, including consortium partners LJI and SDSU, UCSD Health Sciences, UC San Diego Health, UC San Diego, and the community to promote and advance innovative ideas, programs, and initiatives for outreach, engagement, and bidirectional communication with community.
- The AD COE will assess and assist with prioritizing catchment area research priorities when engaging with Research Programs and community collaborators.
- The AD COE will establish metrics and monitor, report, and continuously evaluate COE progress.
- The AD COE will work closely with the COE leaders enterprise-wide at UCSD, SDSU, and LJI.
- The AD COE will collaborate with the COE Program Director, a faculty member responsible for designated COE program execution.

The MCC AD COE position will be approximately 0.2 FTE (~8 hrs/wk). The AD will participate in the Moores Cancer Center Executive Committee, the MCC Senior Leaders Council and report to the MCC Director. They will receive 20% salary support up to NIH cap and will have programmatic execution support of a dedicated senior administrative staff member and programmatic staff.

The AD COE's role is renewable annually based on progress toward goals as measured through agreed upon metrics.

Required Qualifications

- Associate or Full Professor appointment at one of the Moores Cancer Center Consortium institutions: UC San Diego, La Jolla Institute for Immunology, and/or San Diego State University.
- Member of the Moores Cancer Center.
- Peer-reviewed cancer-relevant funding with a strong emphasis on community-engaged research.
- Experience working with underserved communities and community-based organizations in San Diego County.
- Demonstrated passion for community outreach and engagement.

Preferred Qualifications

- Demonstrated ability to successfully engage with diverse populations – particularly with Black/African American, Latino/Hispanic, AAPI, LGBTQIA+, Limited English Proficiency, and/or low SES communities.
- Experience with leading community outreach and engagement initiatives (e.g. programmatic, advocacy, scholarship, publications, education, evaluation, advocacy, policy, community engagement).

- Strategic vision and executive acumen.
- Experience designing and implementing plans to enact change in an organization or system
- Persuasive and clear communication skills, ability to frame information for diverse stakeholders.
- Ability to navigate the culture of academic institutions as well as academic medicine.
- Demonstrated ability to innovate and generate new ideas.
- Cultural intelligence and technical mastery of diversity, equity, and inclusion strategy.
- Expertise in program evaluation (i.e., logic model or equivalent).

Responsibilities

- Oversee the Office of Community Outreach and Engagement and the mandate of the office to continuously monitor cancer burden on different populations in our catchment area.
- Supervise and provide direction to COE administrative and programmatic staff.
- Implement strategies and tactics to accomplish COE goals as defined by the MCC strategic plan.
- Monitor and evaluate MCC COE activities for efficacy and alignment; identifying and implementing alternative initiatives as needed.
- Set and monitor COE evaluation metrics (i.e., logic model or equivalent).
- Foster transdisciplinary cancer research relevant to the catchment area.
- Promote bi-directional communication between MCC Program Leaders and the community through interactions with the COE Community Advisory Board, grassroots community organizations, and community members.
- Facilitate cancer-related community education to populations in the MCC catchment area and beyond.
- Promote an inclusive, welcoming, anti-racist, and safe work environment for all faculty, trainees, and staff.
- Partner with the Associate Directors for Population Science, Basic Science, Clinical Science and Translational Science, and Diversity, Equity, & Inclusion, as well as Research Program Leaders to support health disparities research; Associate Director for Research Education and Training to include COE priorities in educational programs; and the MCC Director and Executive Director for Administration to oversee COE activities and monitor progress toward goals.
- Promote the MCC COE mission and activities through internal and external advocacy and tailored communications with support from the MCC's Marketing and Communications Manager.
- Represent the Moores Cancer Center in collaborations with the Vice Chancellor and other Health Sciences schools and departments, UCSD Health, professional organizations, and community leaders.
- Build a culture and infrastructure that enables a transparent and data-driven approach for accountability and sustained improvement around COE efforts, monitoring the effectiveness of COE efforts with the support of dedicated MCC staff.
- The AD COE is expected to manage the MCC COE budget with support from MCC professional staff as well as seek funding opportunities that will help further catchment area research priorities.